



Youth Engagement Services (YES) Network Pakistan

Offers for the first time in Pakistan

Diploma in Youth Social Entrepreneurship

In partnership with Foundation for Youth Social Entrepreneurship

The Foundation for Youth Social Entrepreneurship ("FYSE") is a regional organization with the aim to inspire & empower the next generation of entrepreneurs in Asia Pacific.

Are you dreaming of owning and managing your own social enterprise? Diploma in Youth Social Entrepreneurship is your passport to success.

Diploma in Youth Social Entrepreneurship will help get you started on your way to self-employment.



YES Network Pakistan
Launches First-Ever
Four-Week Diploma in Youth Social Entrepreneurship

This is an exciting new opportunity for aspiring entrepreneurs to gain a recognized qualification in Youth Social Entrepreneurship. It is a part time diploma which has been launched by YES Network Pakistan in partnership with Foundation for Youth Social Entrepreneurship. The strengths and expertise of these organizations will be combined to provide entrepreneurial young people the chance to achieve the high quality and specific learning required in the pursuit of starting and managing a social enterprise.

This four week diploma on youth social entrepreneurship is designed to assist those young people who would like to:

- Become his/her boss by starting a social enterprise/organization/institution
- Bring change in their communities
- Identify and execute practical and innovative solutions to social problems
- Learn the process of creating new products and services or methodology for solving social problems
- Demonstrate a strong commitment for the betterment of the society but not with charity driven approach

1. **Purpose:** The main purpose of this diploma is to educate and prepare young people who are considering embarking on an entrepreneurial career to address the issues related to social development. The diploma in youth social entrepreneurship prepares students for innovatively addressing community needs with a combination of entrepreneurial practices and social purposes through for-profit, non-profit and governmental sectors. In short, this diploma is mainly focused on equipping the participants with various aspects of starting and managing social enterprises.

2. Objectives: The diploma will help you in:

- ✚ developing required traits and competencies to become successful social entrepreneur.
- ✚ starting your own social enterprise to serve a social cause
- ✚ developing necessary knowledge, information and skills to plan and manage profitable social enterprise.
- ✚ preparing a enterprise plan and provide assistance/information in obtaining required funds to start social enterprise.

3. Striking Features: This diploma has several striking features such as:

- ✚ It is first of its kind on youth social entrepreneurship in Pakistan
- ✚ It is supported by the leading organizations of the world in the field of social entrepreneurship
- ✚ It will result in creating need-based social enterprises
- ✚ It will help young people to pursue new paths and become self-reliant and contributing members of the society
- ✚ It will help young people to connect classroom learning into real situations
- ✚ It will assist young people in seeking financial assistance for setting-up social enterprise
- ✚ It will provide necessary inspiration to young people by sharing the case studies of leading social entrepreneurs of the world
- ✚ It will provide an opportunity to young people to identify and develop entrepreneurial attributes

4. Expected Outcome: We expect that young people after participating in the four-week diploma on youth social entrepreneurship will be in a position to start and manage their own social enterprise. They will be fully motivated and inspired to become a changemaker. They would have confidence and belief that it is possible to serve and earn as well.

5. Syllabus: The syllabus is in the form lectures, discussions, case studies, practical field work for framing of the issues. The participants will get necessary knowledge, information; skills and motivation in setting up and managing his/her own social enterprise successfully. The course includes a range of guest speakers from relevant organizations.

6. **Study Material:** The study material is divided into seven sections covering critical areas such as:
 - S-1 Introduction to Social Entrepreneurship
 - S-2 Difference between Business and Social Entrepreneurship
 - S-3 Traits and Characteristics of a Social Entrepreneur
 - S-4 Assessment of Personal Entrepreneurial Motivation
 - S-5 Planning and Managing a Social Enterprise
 - S-6 Case Studies of Leading Social Entrepreneurs
 - S-7 Information about Obtaining Finance
7. **Duration:** The duration of this diploma course is four - weeks. This includes one week of actual field work to assist participants to get familiarized with the process of development of a social enterprise plan. Diploma classes will be arranged between 4 pm to 6pm.
8. **Medium of Instruction:** The medium of instruction is both Urdu and English.
9. **Eligibility:** Young people who have strong desire to set up social enterprise/organization/institution can join this course.
10. **Fees:** Fee for four - weeks Diploma course is Rs.6,000 (plus Rs.1,000 for registration) to be paid at the time of registration.
11. **Award of Diploma:** The award of diploma is based on the attendance, assessment of the field work, assignment, and presentation of ideas by the participants.
12. **Admission:** The diploma will start on first Monday of every month throughout the year. The diploma can be organized anywhere, anytime through any organization/individual with an interest in youth social entrepreneurship. For information/admission, please send your request/resume with the subject "**YSE Diploma**" to Coordinator Youth Social Entrepreneurship Program through email: ysediploma@gmail.com
13. **For Further Details Contact:** Ms. Amna Ilyas, Coordinator Youth Social Entrepreneurship Program, YES Network Pakistan. (T)92-423-7401517-18 (F) 92-423-7401517. Internet: www.yesnetworkpakistan.org